



INDIAN SOCIETY FOR TRAINING & DEVELOPMENT (ISTD)

ISTD CHENNAI CHAPTER



WORKSHOP ON MANAGING BLOCKCHAIN INNOVATION

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27TH OCTOBER 2018, Saturday 9 am to 5 pm

THE ACCORD METROPOLITAN, GN CHETTY ROAD, T.NAGAR, CHENNAI



The Workshop

Disruptive forces in the digital technology redefine the various business models and the promotion and adaption of digital technologies are becoming increasingly crucial. At present, the information is not only processed quickly, but it is available on the go and reliable with the advent of large number of intermediaries that authenticate the information to establish truth between transacting parties. Blockchain is form of distributed ledger technology, which stores information across multiple systems securely to enable peer-to-peer transactions by creating a trustworthy source of truth. It is safe to say that blockchain innovation is poised to revolutionize the way we do the business and redefine companies and economies. It performs any kind of transaction and will impact everyone (Government, banking, financial institutions, IT, power, education, health care and manufacturing). Our challenge is to make sure how this immense data and transactions that take place are secure, verifiable, trustworthy and is not getting into wrong hands and that's where blockchain has such a tremendous impact because it introduces in the internet that layer that is missing – the layer of trust, security, trusted and verifiable transaction and transparency. One can able to see, through blockchain an end to end mode of transaction.

There are plenty of benefits of using or developing or managing blockchain innovation. First and foremost, it is an immutable part - once written its' practically impossible to change or remove from the ledger. Also, all entries are digitally signed and time stamped. Blockchain holds out immense benefits for society by way of lending, transparency in transaction, efficiency, security, effectiveness, trust and forecasting.

As the premium body for training and development in India, The Indian Society for Training and Development (ISTD) acknowledges this change and its influence on today's economies. Therefore, we present to you an initiative to bring this The Workshop on Managing Blockchain Innovation to share case studies on various applications and sectors.

About ISTD:

Established in 1970, ISTD is the single largest body for L & D professionals pan India. Headquartered in New Delhi, the society has chapters in 49 across India and growing. The Society is affiliated to the international Federation of Training and Development Organizations (IFTDO), Geneva and Asian Regional Training and Development Organization (ARTDO), Manila.

About ISTD Chennai Chapter:

The Chennai Chapter established in 1970 with C.K. Prahalad as the founding Chairman has grown in leaps and bounds today and enjoys the status of the largest chapter at present. Though the chapter has conducted many national, regional conferences, seminars and workshops, it was a felt need to conduct exclusive workshop on frontier technologies to keep the members updated on the dynamics industries and society of today. This workshop is significant in accomplishing such a need.

Your contribution as a participant is highly solicited.

Objectives:

Workshop on Managing Blockchain Innovation aims to demystify blockchain for the participants, explain:

- What is Blockchain innovation and what are its unique features
- What are the different platforms available
- What are the different types of Blockchain and the real life use cases across industries
- Limitations, Implementation challenges and considerations and
- Road Ahead.

About the Programme Directors:

Mr. Srinivas Mahankali (SM) & Auxesis group:

Srinivas Mahankali (SM) is an Alumnus of IIT Madras (B.Tech 1984-88) and IIM Bangalore (PGDM- Marketing & Finance, 1988-90) with over 25 years of corporate experience including CXO level experiences as head of Indian and Multinational IT Organisations, in Business Development, Project Implementation and IT Project execution starting from Process mapping, Functional documentation, Selection of vendors, Developing internal teams, Aligning with internal businesses leading to Automation of processes across organisation.

As lead author of the book Successful Organisations in Action (<https://goo.gl/LZDmss>), SM captured the best practices and some, not so best ones from leading global organisations offering tremendous insights into 'What makes great organisations tick'. As a continuous learner,

SM pursued professional courses in Capital Markets, Digital Marketing, Blockchain, BigData, Data Science, and Lean Six Sigma and continues to pursue many other learning opportunities to keep himself abreast of the changing times.

SM is always challenged to unravel the 'Why' of great organisations and is a big proponent of 'Execution Excellence'. In the book 'Blockchain - The Untold Story. SM aims to demystify the new technological paradigms that are captivating the world today, to enable all to embrace them as a new religion. After-all, only this, will guarantee that we all can continue to thrive in the fast paced world.

Auxesis Group:

Auxesis Group founded in 2014, pioneer in building enterprise Blockchain solutions and is one of The Top 100 Most Influential Blockchain Organisations globally. Auxesis started Auxledger project internally in 2017, with the idea of implementing blockchain network for one of the world's largest democratic country and to act as a value chain for the country's economy, enabling trust, transparency and efficiency in various business processes. During its operation, with the support of the Indian state governments, Auxledger team has onboarded a population of over 53 Million users on its government operated blockchain network. The blockchain network was designed with the highest technical standards and with an in-built ability of executing robust smart contracts and deploying mass scale networks.

The team at Auxledger further overviewed hundreds of implementations made across the globe using Auxledger and other platform to come up with a comprehensive platform which would be require to power tomorrow's decentralised internet. Concluding from their research, among numerous enhancements, they found three key elements which are deciding criteria while building Blockchain for mainstream adoption.

❑ **Performance:** The ability for Blockchain networks and distributed applications to match up with today's world speed requirements. Sending information's and processing transactions at a real time speed.

❑ **Customisability:** The exibility offered by a platform to be customised as per the business and developers need. Allowing designing of a private/public Blockchain network with a full control to adapt different protocols.

❑ **Interoperability:** Blockchain networks with different protocols and different sizes should be able to communicate with each other in a trust-free manner. A communication protocol which sets a global standard to communicate between networks without compromising on data integrity. Auxesis group is now working on creating the most advanced Blockchain platform with all the above features.