



Knowledge Partner

SRM India
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2010
SEPTEMBER
24th & 25th
Chennai Trade Centre

ISTD Southern Regional Convention 2010

Indian Society for Training & Development (ISTD), Chennai Chapter is organizing a Southern Regional Convention on 24th and 25th of September 2010 (Friday and Saturday) with the first of its kind theme “Leading in the Gen Y Era” at Chennai Trade Centre, Chennai. SHRM India has joined hands with ISTD as a Knowledge partner for this event.

Event Theme

While the recently elected office bearers of ISTD sat down to discuss what should be the theme, the first thing they looked at was themselves. They were the youngest ever office bearers of the Society and was reflective of the growing influence of the younger generation. While none of them actually belong to the Gen Y, it came out very clearly that it was the Gen Y thinking that influences the way organizations do business and the way they lead; be it people leadership, sales leadership, operational leadership or strategic leadership.

The biggest challenge that gets thrown up today is leadership and leadership styles. Hence the Theme, “Leading in the Gen Y Era”. This convention is NOT just about leading the Gen Y employees, but about leading everyone and everything in the ‘Era’ of the Gen Y. This is not just about leading people but about leadership in all its dimensions. The way we sell and the way we transact with all stakeholders in business has changed. This needs a state of leadership that’s more sensitive to the socially networked, demanding and highly transparent environment prevailing today.

The Event

With the carefully thought out theme “Leading in the Gen Y Era” and the sub themes / topics that have been arrived at based on intense deliberations; the experience in the two days of the Convention promises to be highly enriching for all professionals who are leaders irrespective of function that they represent. The convention structure itself is to throw surprises at the way convention have been conducted. It would be reflective of today’s environment where disruption is encouraged, democracy tested to its limits and transparency kept absolute.

The Speakers

Each one of the speakers have been chosen and invited after a good understanding on how they would add value to the overall convention objective. The final list of speakers shall be published with the brochure to be released shortly. We are bringing in good diversity of thought leadership through speakers from different corners of the globe.

Some of our Speakers

Elisa Krantz

Head of YSC India

Hans Peter Knudsen

Vice President – People & Culture
Vestas Northern Europe, Malmo, Sweden

Dr. Shree Nanguneri

President and CEO
Millennium Global Business Solutions Inc.
California, USA

P. V. Ramana Murthy

Vice President – HR
Coco Cola, India

Uma Devaguptapu

Chief Human Resources Officer
ITW Signode, India

C. Mahalingam

Executive Vice President & Chief People Officer
Symphony Services, India

N. Balachandar

Chief Human Resources Officer
Strides Pharma, India

Jacob Dalevi

Head - Corporate Solutions
SHRM India

B Ravishankar

Sr Vice President Human Resources
HCL Technologies Limited, India

Dr. Palan

Chairman and CEO
SMR Technologies Berhad, Malaysia

Sudheesh Venkatesh

Head Human Resources
TESCO, India

Narayan Sethuramon

Managing Director
W.S. Industries (India) Limited (“WSI”)

Gangapriya Chakraverti

Business Leader
Mercer Human Resource Consulting India

Sangeeth Verghese

Founder LeadCap,
World Eco Forum Young Global Leader
2010

Prof. S.Raghunath

IIM
Bangalore

Rajiv Dingra

Founder & CEO
WATMedia Pvt Ltd

Nirmala Menon

Founder & CEO
Interweave Consulting Pvt. Ltd.

Geetha Kannan

HR Consultant
Serves on Multigenerational Diversity for
NASSCOM

Business leaders, Leaders from different functions and future leaders (including students). If you need to take time off to focus better on the job; this is the best way to do it. Come, experience the difference in the Southern Regional Convention of ISTD, Chennai Chapter.

Participation Fees & Membership Bonanza

There is also the additional advantage of becoming members of both ISTD, Chennai Chapter and SHRM India by participating in this event.

Registration Type	Non Member	Existing Members		Student
		NIPM/NHRD	ISTD	
Participant Fee – General	₹ 8000*	₹ 7200*	₹ 7000**	₹ 2500‡

* Includes Annual Membership for both ISTD and SHRM India (internet membership)

** Includes Annual Membership for SHRM India (internet membership)

‡ ISTD and SHRM India membership is not part of any student package.

Special Fees excluding Annual Membership of ISTD & SHRM India

Pursuant to representations, fee structure has been revised as follows:

Registration Type	Non Member	Existing Members	
		NIPM/NHRD	ISTD
Participant Fee – General	₹ 6000	₹ 5200*	₹ 5000

Students registering from the same institution can avail the following special rates

No of Registrations per Institution	Fee per Participant
10 – 19	₹ 2000
20 – 29	₹ 1700
30 – 39	₹ 1600
40 and above	₹ 1500

ISTD and SHRM India membership is not part of any student package.

For outstation cheque an additional amount of ₹50/- has to be added to the fee given above. This additional amount is not applicable for At-Par cheque.

The proceeds of the Convention would go to ISTD Chennai Learning Center Fund

Registration is open now!

For registration & enquires
72000 00022 / 33 / 44

Visit our website
www.istdchennai.org
www.shrmindia.org

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New Look ISTD



What it represents: The new look logo of Indian Society for Training and Development, Chennai Chapter represents fire and illumination. The fire is the human spirit that thrives on building and sharing of knowledge. Illumination is the wisdom that gets shared for the benefit of all mankind. ISTD continually strives to provide the right platform for professionals to share knowledge and wisdom as well as create opportunities for original research that kindles and keeps alive; the fire within.

The new logo holds on to values represented by the older one but brings with it a more contemporary look representing the fast paced life and quickly evolving times. Join ISTD in its path of knowledge sharing and research with the fresh, new, contemporary and bold thinking and action. The path is fun filled and full of excitement.